

INFORMATION DISTRIBUTION SYSTEM, INFORMATION PROVIDING UNIT, INFORMATION STORAGE DEVICE AND INFORMATION PROVIDING METHOD

Publication number: JP2001251259 (A)

Publication date: 2001-09-14

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Classification:





- international: *G06F13/00; G11B27/00; H04H20/00; H04H20/86; H04H60/06; H04H60/47; H04H60/72; H04N5/445; H04N5/76; H04N5/765; H04N5/7826; H04N7/173; G06F13/00; G11B27/00; H04N5/445; H04N5/76; H04N5/765; H04N5/7824; H04N7/173;* (IPC1-7): H04H1/00; G06F13/00; G11B27/00; H04N5/445; H04N5/76; H04N5/765; H04N5/7826; H04N7/173

- European: H04H20/14; H04H20/00; H04H20/86; H04H60/06; H04H60/47; H04H60/72

Application number: JP20000062541 20000307

Priority number(s): JP20000062541 20000307

Also published as:

-  JP3718402 (B2)
-  EP1143649 (A2)
-  EP1143649 (A3)
-  US2001023433 (A1)

Abstract of JP 2001251259 (A)

PROBLEM TO BE SOLVED: To enable automatic recording of commercial programs according to advertising charge and display of commercial programs along the users' wish. **SOLUTION:** A broadcast station 1 generates a broadcast schedule of broadcasting advertising information. An information providing unit 4 receives a broadcast schedule via a communication network, revises the broadcast schedule on the basis of an advertising charge on the broadcast advertising information to generate a commercial program guide. The unit 4 transmits the commercial program guide to information storage devices 7A, 7B, etc., via a communication network 6. The information storage devices 7A, 7B, etc., automatically record and store the advertising information from the broadcast station 1, on the basis of the received commercial program guide.; The commercial programs can be reproduced according to genres, in response to the commercial program guide.

